

GET IN THE GAME



August 1-4, 2023 | San Diego, California

SPECIAL GLOBAL EVENT



+ INTERNATIONAL CHAMPIONSHIP
+ EXPERT GAMER TALKS
+ HANDS-ON GAME EXPO

The International Cybersecurity Championship and Conference (IC3) event is designed to attract top talent and raise global awareness of the power of games to upskill the cybersecurity industry.

Through its exciting, competition-based forum, the IC3 helps individuals further their cybersecurity education and skills. IC3 is designed with three primary components:

- A speaker session showcasing top leaders in Cybersecurity Games and Exercises from around the world.
- A hands-on expo of cyber games, immersive training, and exercises.
- The 2023 International Cybersecurity Challenge (ICC), a championship tournament featuring global teams

The cybersecurity championship tournament is an annual challenge that moves from country to country each year and is organized by the ENISA International Cybersecurity Challenge Program (ICC). Teams representing global regions travel to this multi-day event to compete in challenges related to web application and system exploitation, cryptography, reverse engineering, hardware challenges, and attack/defense.

Learn



Watch



Play



LIVE STREAMED



WHY SPONSOR



Empower the Next Generation of Cyber Champions

A Better Global Society is possible with a strong and diverse Global Cyber Workforce that helps make digital resiliency possible. The International Cyber Games not only showcases diverse (65+ nations) cyber skills it inspires thousands to strive toward advancing skills in Cryptography, Web Security, Forensics, Web security, Reverse Engineering, and Binary Exploitation through esports.

But its not just about 18-25 year old cyber experts. Many leaders at the local, academic, corporate and country levels will be speaking on how games are helping their communities pioneer an ever changing cyber domain.

MEET THE TEAMS!

TEAM CANADA



TEAM ASIA



TEAM AFRICA



TEAM OCEANIA



TEAM EUROPE



TEAM USA



TEAM LATIN AMERICA



TEAM MIDDLE EAST

TEAM MIDDLE EAST

8 Teams

Ages 18-25 from over 65+ countries

FEATURED SPEAKERS

IC3 GAMES

JULY 31–AUGUST 4, 2023
SAN DIEGO, CALIFORNIA



RODNEY PETERSEN
NICE



NITIN NATARAJAN
CISA



DESPOINA SPANOU
EU Cabinet



H.E. DR. MOHAMED AL-KUWAITI
UAE Cyber Security



JON BRICKEY, PH.D.
Mastercard



JESSICA GULICK
PlayCyber



DR. AMIT ELAZARI
OpenPolicy



PING LOOK
Microsoft



TOMÁS MALDONADO
NFL



RON PIKE
Cal Poly Pomona

CISA & Idaho National Lab Escape Room

ALL SKILL LEVEL WELCOMED



CISA and Idaho National Lab will host an immersive Escape Room adventure to test your cybersecurity and infrastructure protection skills.

This Escape Room will challenge you through a series of traditional time-bound challenges for all skill levels. Cybersecurity puzzles involve wireless technologies, Open Source Intelligence (OSINT) analysis, database exploitation, network discovery, industrial control systems, cryptography, Arduino backed puzzles, and more. Come have fun while learning more about cybersecurity with CISA and Idaho National Lab.

Limited spots available. Registration required.



TOP REASONS TO SPONSOR

Only in USA Once every 5+ years



(1) Talk about Adrenaline. Where Esports Meet Cyber on a Global Stage

For Reaching Cyber Techies, this is better than Football. It's not your average CTF tournament. From staging to shoutcasting to the DJ, this is an esport battle of the best minds in cyber ages 18-25. Perfect for business side bars, and networking with security executives.

(2) For Talent Scouting, this is where you come for Early Career Cyber Experts

Global business require global talent. These players have the education and applied experience for malware, forensics, reverse engineering, and attack. And they can prove it.

(3) Top Global Speakers on Cyber Workforce and Games

The cyber workforce issue is a global challenge. Top global speakers will share what their countries are implementing, investing in and deploying to increase and upskill their community.

By the Numbers



A Unique Audience Mix

The IC3 seeks to bring together the brightest, competitive minds in cybersecurity from around the globe.



140 Competitors

10-12 Global Teams of 15 Players plus Coaching Staff from 64+ countries



200+ Students & Professors

Outreach to regional schools and colleges with invites to watch the game.



250+ Professionals

Inviting the local Cybersecurity Leaders from Military and Professional Organizations

Schedule Overview



	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Keynotes and Panel talks	8:30 am - 1:00 pm	8:00 am - 1:00 pm	8:00 am - 1:00 pm	--
Expo Center	10:00 am - 3:00 pm	10:00 am - 5:00 pm	10:00 am - 5:00 pm	--
Arena Games	Welcome & Set Up 1:00 pm - 3:00 pm	CTF HW Escape 9:30 am - 6:00 pm	Attack & Defense 9:30 am - 6:30 pm	--
VIP Activity	--	Private VIP Reception	VIP & Team Dinner 7:00 pm - 10:00 pm	Awards and Dinner 4:00 pm - 7:00 pm

SPONSORSHIPS



DIAMOND
\$100,000



PLATINUM
\$75,000



SAPPHIRE
\$50,000



SILVER
\$25,000



BRONZE
\$10,000

Dedicated emails sent (Opt-ins ONLY) with link to your website to attendees	+	+	*	+	+
VIP Passes to the Championship Event	12	10	8	4	2
Logo on live stream bottom thirds	+	+	*		
Official press release announcing your sponsorship	+	+	*		
Logo and company description on IC3 website with link to your website	+	+	*	+	+
Sponsor recognition and logo in promotional emails, social media, and at events	+	+	*	+	+
Championship LIVE Stream Promotion including two - 5 minute interviews	2	+	*		
Dedicated company signage at event as Sponsor	+	+	*	+	+
30 second commercial for LIVE Stream	+	+	*	+	
Logo and Promotion on apparel (tshirts)	+	+	*	+	+
Opportunity to include items in competitive athlete "swag bag" (140 athlete bags total)	+	+	*	+	+
Keynote Introduction (Speaker spot)	+	+			
Exhibit booth	+	+	+	+	

VIP Sponsor Opportunities



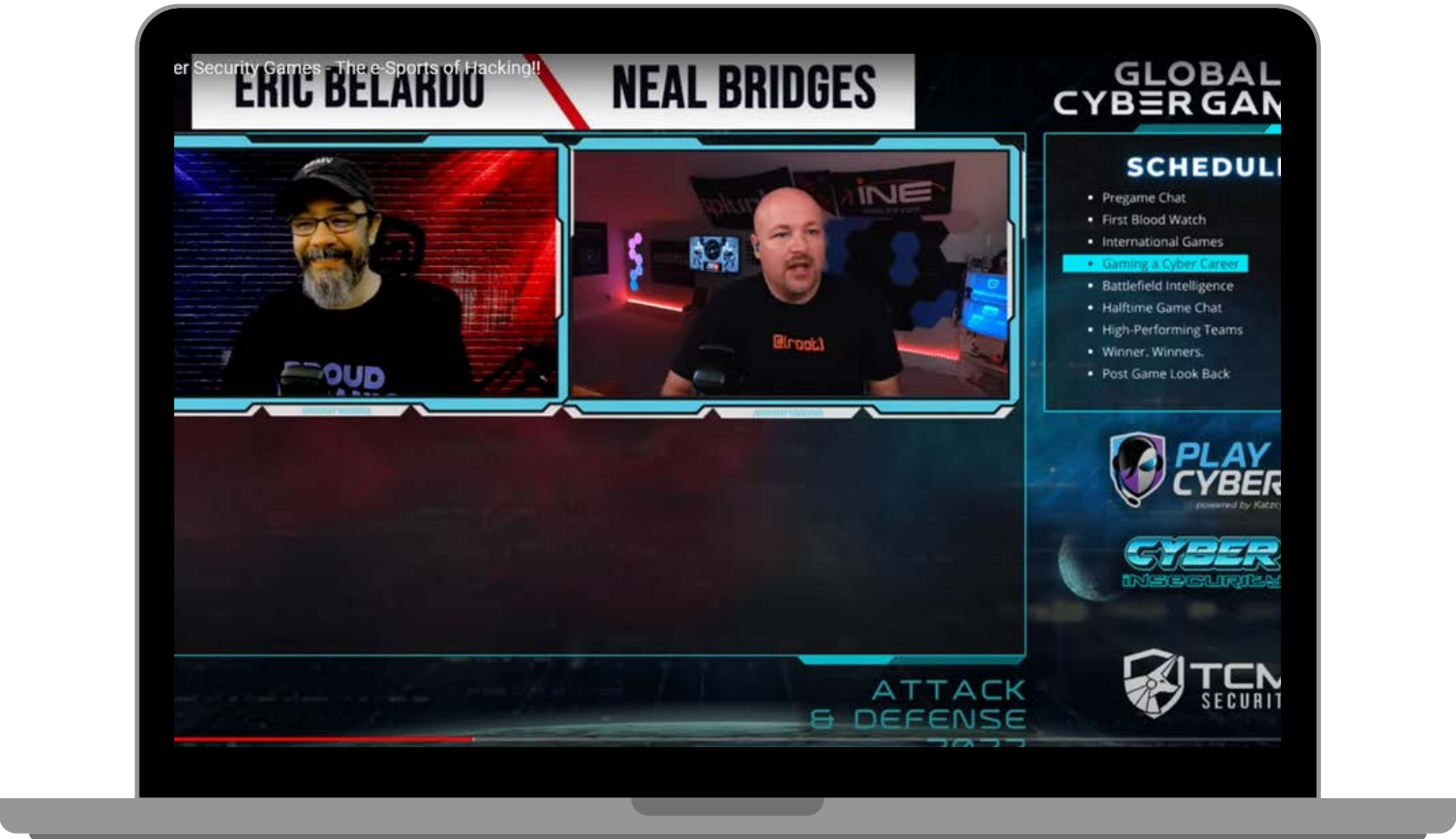
<i>Awards Dinner - \$60K</i>	<i>Branding as Awards Dinner Sponsor. (also as \$5K and \$10K)</i>
<i>Thursday Dinner - \$35K</i>	<i>Branding as Reception Sponsor. (also as \$5K and \$10K)</i>
<i>DJ Sponsor - \$5K</i>	<i>Branding as DJ Sponsor.</i>
<i>Stream Sponsor - \$25K</i>	<i>Branding as Premier Stream Sponsor on games.</i>
<i>Talks Recording - \$10K</i>	<i>Branding as Sponsor of the conference talks.</i>
<i>1st Place Prizes - \$30K</i>	<i>Provide 20 items for 1st Place Team & Coaches</i>
<i>2nd Place Prizes - \$20K</i>	<i>Provide 20 items for 2nd Place Team & Coaches.</i>
<i>3rd Place Prizes - \$14K</i>	<i>Provide 20 items for 3rd Place Team & Coaches.</i>
<i>Exhibit - \$5K+</i>	<i>1 6-foot table in Main Expo hall.</i>

Twitch Stream Ads



Amplify your brand

Both days of the challenge will be live streamed on Twitch with an estimated audience of 10k+.



Format	Estimated Frequency	Prices
Verbal Brand Call-out with On Stream Logo	4 times over 2 days	\$1,500.00
10 Sec Commercials	4 times over 2 days	\$2,500.00
30 Sec commercial	4 times over 2 days	\$3,500.00
5 minute interview + 30 Sec commercial	5 minutes + 2 mins of commercials	\$7,500.00

Katzcy's Portfolio of Brands



Katzcy sits at the intersection of Cybergames and Esports



As a certified Woman-Owned Small Business (WOSB), [Katzcy](#) is dedicated to growth, innovation, and progress. Through our [PlayCyber](#) business line, Katzcy is helping build a stronger and more diverse community of cybersecurity professionals by delivering exciting cyber games experiences. Our mission is to bring together and inspire the very best cybersecurity athletes and build a stronger and more diverse community by delivering the world's most exciting cyber games for players, fans, and sponsors. Through our PlayCyber line of business, Katzcy hosts epic life-changing games such as US Cyber Games, Wicked6, Global Cyber Games, and more.

Learn more at playcyber.com

Katzcy is teaming with the Women's Society of Cyberjutsu (our fiscal sponsors) to run IC3 as a 501c3 event. Funding is submitted through WSC, who retains 5% for important programs aimed at advancing women into cybersecurity careers.

GET IN THE GAME



IC3.GAMES