

SEASON IV | US CYBER GAMES



SUPPORT THE US CYBER TEAM

PROGRAM OVERVIEW



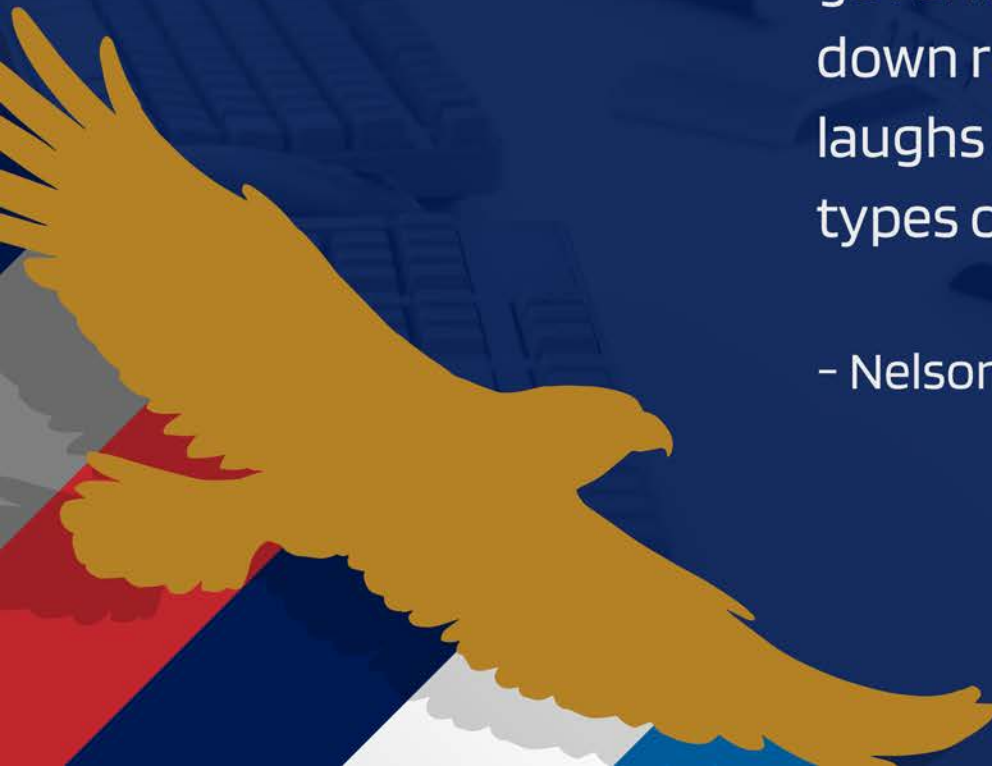
SOAR TO GLORY : ENERGIZE AND DIVERSIFY THE CYBERSECURITY WORKFORCE



"Sport has the power to change the world.

It has the power to unite in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination."

- Nelson Mandela





The US Cyber Games (USCG) was founded by Katzcy®, in cooperation with the NICE program at the National Institute of Standards and Technology (NIST).

The mission of the US Cyber Games is to bring talented cybersecurity athletes, coaches, and industry leaders together to build an elite US Cyber Team for global cybersecurity competition. As a program, we are committed to informing and inspiring the broader community on ways to develop tomorrow's cybersecurity workforce.

The growing cybersecurity workforce gap demands a shift in the paradigm around how we look to recruit, train, educate, and prepare well-qualified cybersecurity professionals. Our approach focuses in on the convergence of cybersecurity competitions and games, esports, and athletics.

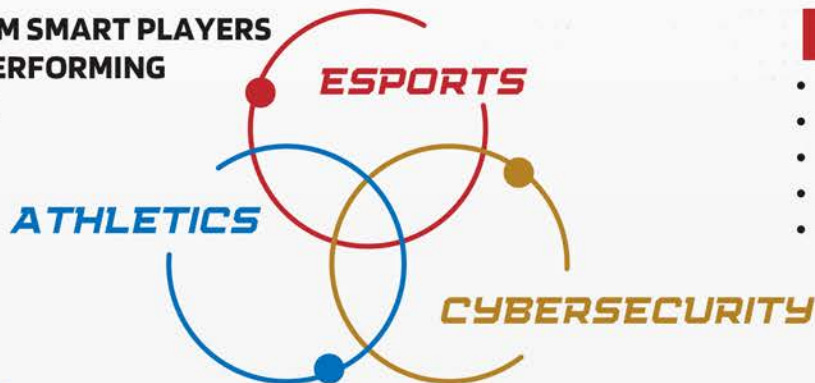
- **Represent** the USA at international cyber competitions
- **Define** a cyber athlete
- **Recruit** and train top cyber talent from diverse backgrounds
- **Demonstrate** how cyber games can utilize the NICE Framework
- **Connect** USCG program participants to careers and mentors
- **Collaborate** globally on cybersecurity competitions, games, and workforce development

This project is supported by NICE, a program of the National Institute of Standards and Technology (NIST) in the U.S. Department of Commerce, under financial assistance award #70NANB22H102.

DEVELOPING HIGH-PERFORMING CYBER EXPERTS

The US Cyber Games program offers an innovative approach to cybersecurity workforce development that fuses proven best practices from athletics, with the latest in performance training from eSports, to compete in semipro-level cybersecurity competitions that mimic real-world vulnerabilities and cyber attacks. Our cyber athletes leave the program ready to contribute to high-performing cybersecurity teams as malware experts, security operators, intrusion analysts, and much more.

MOVING FROM SMART PLAYERS TO A HIGH-PERFORMING CYBER TEAM



ATTRIBUTES

- Cognitive Endurance
- Game Board Awareness
- Speed & Proficiency
- Multi-Skill Range
- Identify, Analyze and Solve

CORE SKILLS

- Coaching and Mentorship
- Competitive Drive
- Teamwork and Collaboration
- Time Management and Organizational Skills
- Critical Thinking and Creative Problem Solving

KNOWLEDGE

- Cryptography
- Digital Forensics
- Binary Exploitation
- Reverse Engineering
- Web Security
- Vulnerability Research
- Tool Developing
- Networking/Architecture

CYBER GAMES ADVANCE SKILLS AND CAREERS

NICE FRAMEWORK

The NICE Framework is designed to establish a common language that describes cybersecurity work and the knowledge and skills needed to complete that work.

WORK ROLES AND COMPETENCY AREAS

- Systems Security Analysis
- Digital Forensics
- Vulnerability Analysis
- Incident Response
- Cryptography
- Cyberspace Operations
- Exploitation Analysis
- Network Operations
- Cybersecurity Architecture
- Enterprise Architecture
- Malware Research
- Pen testing
- Technology Program Auditing
- Operating Systems Security

BENEFITS OF CYBERSECURITY COMPETITIONS

- Attract potential talent to the industry.
- Present authentic circumstances and scenarios that prompt skill development
- Provide opportunities for networking and mentoring
- Encourage ethical practice in a controlled, legal environment
- Grow the knowledge and skills of the existing cybersecurity workforce
- Immersive, team learning



INCREASING OUTREACH & DIVERSITY EVERY YEAR

The US Cyber Game Program is not only this nation's only Semipro Cybersecurity Esports Team, but we also have garnered global recognition for making cyber an Esport. Each year, we are expanding and improving the program, reaching new talent, and continuing to evolve our training format.



The US Cyber Game Program has engaged 4,153 players from 50 states and D.C.



Over 288 athletes have been part of our US Cyber Combine in the past 3 years.



We have the honor of having 58 US Cyber Team members drafted across 3 seasons; many have participated in nationally recognized cyber programs such as US Cyber Patriot, National Cyber League, CCDC, and many more.



Over 70 athletes have been part of the Pipeline Program helping grow year over year our Combine diversity and skills sets. Athletes have demonstrated accelerated learning, captured amazing internships and jobs, and taken first place in globally recognized CTFs.



We continue to focus on inclusion and diversity. Our program has benefited greatly from recruiting across the nation and has by far the most diverse national team.

SEASON I 33% People of Color to SEASON III 45% People of Color



Gender diversity is a global challenge. In 2024, we are commissioning the first all-women national cyber team and helping collaborate in an international exhibition where we will compete against Team Japan and Team UK women's teams to help inspire more women to enter cyber careers and games.

SEASON I 70% He/Him, 23% She/Her, 7% Prefer Not to Say

SEASON III 70% He/Him, 25% She/Her, 2% Non-Binary, 3% Prefer Not to Say

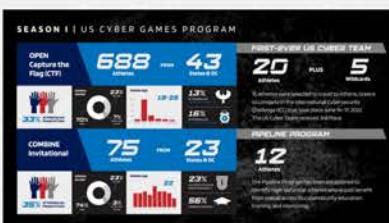


As a Semipro Esports team, we are recruiting recent students and early career professionals.

SEASON I, only 23% of Combine Athletes were pursuing higher education.

SEASON III, 70% are working on their bachelor's or master's degrees.

Our program's fandom continues to flourish due multiple events held throughout the year and games LIVE streamed across the globe. Across all platforms we have 12,000+ cheering our team on and over 25K game views.



MAKING AN IMPACT



"I'm so happy I found this community. Studying cyber and previously medicine on my own was great. I was focused, didn't have to worry about others as much just me and my research... But having a community where I'm not shunned for having knowledge or being in the pursuit of knowledge, lifting each other up and supporting others makes me feel so happy and so blessed. I'm thankful I met all of you, and **I look forward to growing together no matter what paths we walk in life.**"

Isaiah Halsey, Season II, US Cyber Games Pipeline Program Athlete

"Meeting and interacting with the various countries at the competition was enlightening. Learning about their culture and socializing in general, but more importantly, fun. Everyone was extremely talented and respectful, but also competitive. **Overall, it was an amazing experience competing internationally. I learned a lot in cybersecurity and met and befriended many talented cybersecurity experts from across the world.**"



Matthew McKeever, Season II and III, US Cyber Team



"I heard about the US Cyber Team and their US Cyber Combine program during my senior year of high school through my friend Chris. After many monster-caffeine-prodigy fueled nights **I worked my way onto the Pipeline Program and then the Season III team.**"

Dylan Knoff, Season II Pipeline Program Athlete
and member of the Season III, US Cyber Team

"Although players under 18 were not allowed on the Season I team, I was still invited to the Season I Combine and allowed to participate as a trainee. I was thrilled to be invited and I had an absolute blast learning a ton and meeting a lot of incredibly talented CTF players! The coaches awarded me a Rising Star award at the end and I was also privileged enough to be invited to the Accelerated Training Program (now Pipeline Program). I trained with the team during Season II and got to play with "Team Africa & The World" for the CTF day at IC3 and help with the conference. **I've grown in so many ways since the beginning and am so excited to have made the US Cyber Team for the second time for Season III, and I'm looking forward to the team being stronger than ever before!**"



Gwendolyn Vongkasemsiri, Season I Pipeline Program Athlete
and member of the Season II and III, US Cyber Team



US CYBER GAMES | 12-MONTH PROGRAM

SEASONAL KICK-OFF CELEBRATION



11 days of fun!

- Opening Ceremony (virtual and live-streamed)
- The US Cyber Open's Capture the Flag is open to **all ages** and all skill levels, and delivers both a:
 - Beginner's Game Room
 - Competitive CTF
- Cyber Rush Week



INVITE-ONLY, US CYBER COMBINE



- Application-based, virtual invitational **ages 15-25**
- Structured, intensive training and evaluation of prospective athletes by coaches to determine skills, teamwork, and more
- Technical lectures, individual and small group assignments, interviews, and mentorship sessions on ethics, leadership, resumes, and career development

COMMISSIONING OF AN ALL-WOMEN TEAM

**NEW
2024**

- Application-based, virtual invitational **ages 18-28**
- Smaller team focused on Red vs. Blue (attack and defense)
- International Collaborative Exhibition Game held in November 2024 in Tokyo

COACHES SUMMIT

- Coaches and mentors plan and strategize team needs for season
- Athlete selections made based on scores, interviews, and team roles
- Pipeline Program selections made based on potential and DEI
- Athlete training program finalized

US CYBER TEAM DRAFT



- Live, in-person ceremony announcing the US Cyber Team
- 30 athletes selected for the team **ages 18-25**
- Additional ~50 identified for Pipeline Program **ages 15-24**



WINTER AND SPRING TRAINING CAMPS

Winter Training Camp (virtual):

- Focused on CTF training, team roles, and building out custom tools for use during competition

Spring Training Camp (in person):

- Focused on Red vs. Blue (attack/ defense) training, team roles, and building out custom tools for use during competition



US CYBER TEAM SCRIMMAGES

PlayCyber hosts several global and corporate scrimmages each season in an effort to prepare US Cyber Team athletes for competitive competitions and championship games, and to better foster collaboration with the global cybersecurity community and domestic, corporate partners.

PIPELINE PROGRAM

Unique, immersive training program to provide additional training and mentorship to US Cyber Games athletes that have demonstrated technical potential and an eagerness to learn. The Pipeline Program keeps engaged athletes connected to the US Cyber Games and supports our future-looking US Cyber Team pipeline.

ECSC FINALS

The US Cyber Team is invited to compete as a "guest" in the European Cybersecurity Challenge each year.

- The host for this competition rotates between European countries each year.
- Format: CTF and Red vs. Blue

ECSC WOMEN'S TRAINING CAMP

Following the ECSC Finals, women from the US Cyber Team are invited to participate in a women-only training camp hosted by Team Europe.

- The training delivered during this camp varies each year.



US CYBER GAMES | 12-MONTH PROGRAM



INTERNATIONAL CYBERSECURITY CHALLENGE (ICC)

The ICC Finals moves each year to be hosted by a ICC Team.

- Currently 7 active teams
- 15 athletes per team, with 2 substitutes
- Format: CTF and Red vs. Blue
- 2025 - TBD
- 2024 - Santiago, Chile
- 2023 - San Diego, CA
- 2022 - Athens, Greece



TEAM EUROPE



TEAM CANADA



TEAM USA



TEAM ASIA



TEAM OCEANIA



TEAM LATIN AMERICA






TEAM AFRICA



SPONSORSHIP PACKAGES

Choose from standard packages or work with our team to customize a package for you. Consider multi-year sign-ups for discounts. Title of sponsorships can also be customized to fit the role your organization plays (ex., Platform, Education, Training, etc.).

SPONSORSHIPS OVERALL PROGRAM	 DIAMOND \$50,000	 PLATINUM \$25,000	 GOLD \$15,000	 SILVER \$10,000	 BRONZE \$5,000	 PURPLE \$1,000
Official "thank you" framed team picture	★	★	★	★		
Logo and recognition in promotional emails, social media, and at events	★	★	★	★	★	★
Customized sponsor image for your promotional use	★	★	★	★	★	
Logo and description on USCG website with link to your website	★	★	★	★	★	
Logo and promotional opportunities at US Cyber Open Kick-Off Event, US Cyber Combine Kick-Off Event, and US Cyber Team Draft Day	ALL	ALL	ALL	ALL		
Opportunity to include items in athlete swag bag	4	2	1	1		
Logo included on Official US Cyber Team jersey	★	★	★	★		
Jersey(s) for your organization	3	2	1	1		
A Team Flag for your office	★	★	★	★	★	★
Listing on Careers in Cybersecurity web page with link to co-branded landing page	★	★	★			
Dedicated email sent (Opt-ins ONLY) with link to your website	★	★	★	★		
Official press release announcing your sponsorship	★	★	★	★		
Seat on the USCG Advisory Board	★	★				
Logo on Season's Challenge Coin	★	★				

OUR ADVISORY BOARD

At the US Cyber Games, we are pioneering new ground in training, talent management, and international collaboration. Consider being part of our esteemed board and help us build the future in Cyber Esports while driving real change and inspiration from the top in the global cyber workforce. We meet monthly, share new insights and performance, discuss best practices, and plan the program.

Our advisory board members benefit from:

- Joint media opportunities
- VIP guest status at championship games
- Custom events with athletes
- Preference for securing guest speaker slots at virtual and in-person events
- Opportunities to present "Tech Talks" or Careers & Leadership lectures
- Virtual and in-person exhibitor booths at core USCG events
- USCG athlete recruitment opportunities



SPECIAL ADD-ON PROGRAMS



**Sponsorships Between
\$1500 - \$20K**

Team Travel to European Finals Sponsor - Help us send 11 athletes to Europe to compete as a guest team for a week. This amazing opportunity exposes our athletes to a competition of usually 40+ teams with a week-long opportunity to network and travel internationally. Typically in the Fall.

- Logo on T-shirts
- Company name in Press Release
- Contribute to Swag Drop
- Logo featured in Post-Event Photo Summary for Social
- Opportunity to travel with team as VIP guest (Travel cost not included)



**Sponsorships Between
\$500 - \$3K**

Girls Travel to European Training Camp Sponsor - Help send 2-3 girls to Europe's Cybersecurity Training Camp to learn and network among their peers. Athletes return and share lessons with full team. Typically in the Fall.

- Contribute to Swag Drop
- Logo featured in Post-Event Photo Summary for Social
- Opportunity to interview girls post event for company blog



**Sponsorships Between
\$500 - \$5K**

US Cyber Team Training Camps Sponsor - In-person long-weekend camps are essential for building team skills and communication. This is where magic begins. Help make this happen and take part in the amazing energy. Typically in Winter, Spring, or Summer.

- Logo on T-shirts or Main Swag item
- Company name in Press Release
- Contribute to Swag Drop
- Logo featured in Post-event Photo Summary for Social
- Opportunity to interact with team as VIP guest (Travel cost not included)



**Sponsorships Between
\$500 - \$15K**

Pipeline Training Program Sponsor - Help us scale this unique learning experience that blends mentorship, challenges solving, and creation with core skills in leadership and communication. Typically Q1 and Q2.

- Company name in Press Release
- Contribute to Swag Drop
- Provide mentors/speakers
- Collect resumes



**Sponsorships Between
\$500 - \$5K**

- Sponsor an Athlete to Attend **RSAC (Q2)** or **Black Hat Annual Conferences (Q3)**
- **Cyber Athlete Research Projects** - Help us move the community forward with new data and insights. These projects range from tracking stress levels during competitions, assessing inherent strengths, and measuring cognitive endurance to creating specific elite skill evaluations for recruiting. All year.






US WOMEN'S CYBER TEAM

In 2024, we are commissioning the **first-ever ALL-WOMEN US Cyber Team** ages 18 to 28 years old. This team of women will compete virtually in CTF and Red versus Blue competitions all year. They will travel to Tokyo in November 2024 to face off against the women's teams from Japan and the UK at the Kunoichi Cyber Games as a part of the Code Blue Conference.

In Tokyo, the US Women's Team will compete in an all-day Red Versus Blue competition with LIVE streaming and audience. This international women's event seeks to Inspire more women to seek a career in cybersecurity or upskill their career through cyber games.

New team jersey, Special coin.



SPONSORSHIPS OVERALL PROGRAM	 DIAMOND \$50,000	 PLATINUM \$25,000	 GOLD \$15,000	 SILVER \$10,000	 BRONZE \$5,000
Official "thank you" framed team picture	★	★			
Logo and recognition in promotional emails, social media, and at events	★	★	★	★	★
Customized sponsor image for your promotional use	★	★	★	★	★
Logo and description on women's team website with link to your website	★	★	★	★	★
Opportunity to include items in athlete swag bag	★	★	★	★	★
Logo included on Official US Women's Cyber Team jersey	4	2	1	1	★
Jersey(s) for your organization	★	★	★	★	
A Team Flag for your office	★	★	★		
Dedicated email sent (Opt-ins ONLY) with link to your website	★	★			
Official press release announcing your sponsorship	★	★			
Advisory seat on US Cyber Team Board	★	★			
Logo on Season's Challenge Coin	★	★	★		

SPONSORING IS A WIN-WIN

Consider a custom package to meet your budget and goals.



HIRING TOP TALENT
IN CYBERSECURITY



BRANDING ON
JERSEY



ENGAGE IN TRAINING &
MENTORING
OPPORTUNITIES



SHOWCASE BRAND
AT IN PERSON AND
VIRTUAL EVENTS



PARTNER ON MEDIA
STORIES, BLOGS
AND MORE



BRAG AND CHEER ON TEAM
WITH "OFFICIAL SPONSOR"
SEALS FOR WEBSITES,
SPREAD WORD CAMPAIGNS



SIT ON ADVISORY BOARD
TO HELP WITH STRATEGY
AND GUIDANCE



PROMOTE BRAND AT
INTERNATIONAL FINALES
AND SCRIMMAGES



CO-WRITE WHITE PAPERS
AND RESEARCH



SPONSOR OUR
ATHLETE BLOG



STREAM SPONSOR
FOR SERIES



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